

**Ms.C. Gabriela Aguirre / Green Gold Program, General Coordinator – Focal Point, Bolivia**

Gabriela was always very analytical and critical, in adolescence she began to see the impacts that human activities caused on nature, so she decided to learn about nature to sensitize, inform and reflect with people. She studied biology and specialized in educational topics and the revaluation of local knowledge as a way of understanding the different visions to exercise active conservation.

AGA opened the doors to begin education activities, learn more about the Andean cat, its habitat and its threats, allowing her to implement various strategies to disseminate development strategies. Then she joined a Master's in Ecology and Conservation specializing in Environmental Planning and Socio-Ecological Management, with these skills developing various conservation actions in protected areas and with indigenous peoples and low-income people of Bolivia.

It is part of the Green Gold Program, which aims to implement a pilot program where a responsible gold certification will incorporate its standards or requirements for conservation actions, in this case emphasizing the Andean cat.