

XIOMARA ALEXANDRA AMPUERO HUILLCA

Throughout her professional training, Xiomara has maintained a strong interest in biodiversity and high-Andean ecosystems, taking part in field activities, wildlife monitoring, and environmental education.

She joined the Andean Cat Alliance motivated by a desire to learn more about this unique Andean felid and contribute to its conservation. Over time, her involvement grew, and through CATCrafts she found a way to connect that interest with another of her motivations: supporting the communities that share their territory with the Andean cat.

Through this program, she works alongside women artisans from high-Andean communities, supporting the commercialization of their products and the strengthening of their skills. For Xiomara, each purchase represents not only an opportunity to generate income for families, but also a way to help keep local knowledge and practices connected to the territory alive. Part of her work also involves sharing information with the artisans and their communities about the Andean cat, its habitat, and the importance of its conservation.

She currently serves as CATCrafts Peru Coordinator, where she seeks to continue strengthening the connection between conservation, communities, and sustainable livelihoods. For her, working for the Andean cat also means recognizing and valuing the people who live in the landscapes this species calls home.